

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property  
Organization  
International Bureau



(43) International Publication Date  
2 June 2005 (02.06.2005)

PCT

(10) International Publication Number  
**WO 2005/050416 A1**

(51) International Patent Classification<sup>7</sup>: **G06F 1/00**

(21) International Application Number:  
PCT/EP2004/012137

(22) International Filing Date: 27 October 2004 (27.10.2004)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:  
03024771.2 29 October 2003 (29.10.2003) EP  
04004454.7 27 February 2004 (27.02.2004) EP  
60/550,080 4 March 2004 (04.03.2004) US

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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

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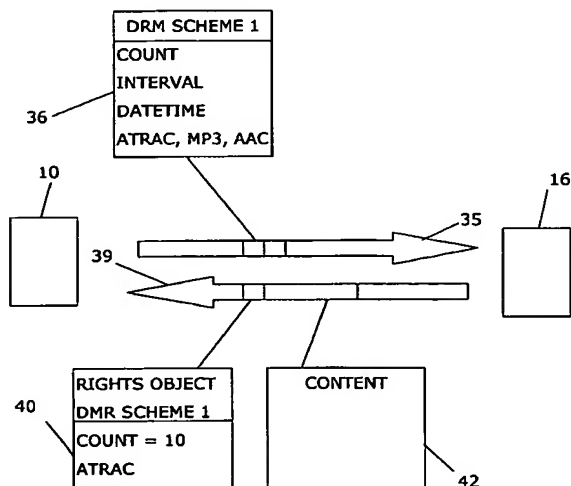
— of inventorship (Rule 4.17(iv)) for US only

Published:

— with international search report

[Continued on next page]

(54) Title: **BINDING CONTENT TO A USER**



(57) Abstract: Providing information about digital rights management features in relation to an electronic communication device comprising the steps of: -in a content providing device (16) providing a downloadable content (42) for a particular user of the communication device (10), -providing information about digital rights management such as a rights object (RO) 40, -providing a constraint (43) defining in what way the particular user is allowed to use the content (42) related to the information about digital rights management and -binding the content (42) to the user by means of information in the constraint (43), or -binding automatically the information about digital rights management, such as binding content (42) to the user, such that a content provider can ensure that downloaded content only can be used by the intended user, or group of users. A user can be identified by its personal subscriber module (e.g. SIM/USIM), which ensures secure portability of the user's identity.

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